



ALLIANCE FOR CHILDREN

Annual Report

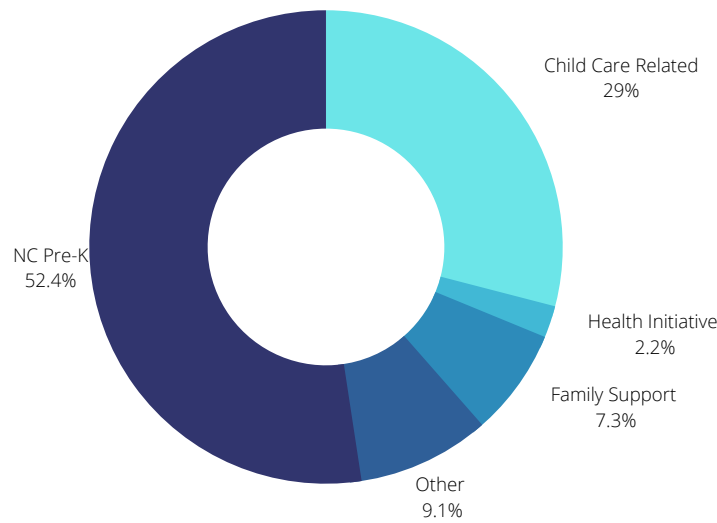
2021-
2022

Highlights - Year In Review

- The Dolly Parton Imagination Library continues to grow in Union County. This year the DPIL has mailed 73,435 books serving 6,200 children. We continue to partner with Atrium Health - Union to offer the program to every newborn.
- NC Pre-Kindergarten served 307 children in 21 classrooms. NC Pre-K provided a high-quality educational experience to enhance school readiness.
- The 68th Annual Union County Christmas Parade was held in person with over 150 entries. We crowned the Parade Princess at the Shops at Nottingham.
- Celebrated Week of the Young Child by passing out books to children promoting how reading helps to build brains, while parents learned about Alliance for Children and the programs we offer.
- Our State Legislators and Community Leaders read to classrooms in celebration of Week of the Young Child.
- Participated in Indian Trail's Family Fun Day that saw over 3,000 children receive books and their families received information on Alliance for Children's services such as Dolly Parton Imagination Library and Circle of Parents.
- PetSmart once again partnered with us to receive 1,900 animals used as "Reading Buddies" to promote Dolly Parton Imagination Library, and encourage early literacy.



Financial Overview



Program Expenditures from Allocated Funds

Child Care Related

Education Stars	43,207
Smart Start Resource Center	37,625
Inclusion Support	53,371
Smart Start MASTERS	117,734
Subsidy - Purchase of Care	950,785
Subsidy - Administration	175,000

Child Care Related Total 1,377,722

Health Initiative

Breast Feeding Support	58,843
Child Care Health Consultant	44,271

Health Initiative Total 103,114

Family Support

Best Start	182,500
Circle of Parents	41,595
Nurturing Parenting	123,352

Family Support Total 347,447

Other

Administration	190,842
Community Education	115,907
Program Management	123,468

Other Total 430,217

Smart Start Total 2,285,500

NC Pre-K Total

NC Pre-K Services	2,264,120
NC Pre-K Administration	138,085
Child Care Dev. Fund	47,317
CRRSA Funds	37,384

NC Pre -K Total 2,486,906

Total Alliance for Children Expenditures:

\$4,745,406

Our Impact



8,600 Children Impacted
885 Parents Served
344 Educators Supported
through our networks of
programs

Best Start :

- **43** Parents and **30** children impacted by home visits, group meetings counseling sessions, academic intervention

Breastfeeding Support:

- **768** Parents impacted through prenatal breastfeeding classes, peer support, peer counseling

Child Care subsidy:

- **1203** Children impacted through providing financial support for quality child care

Circle of Parents:

- **8** Parents and **9** Children impacted through coach and peer run support sessions for children with disabilities

Education Stars:

- **88** Educators Served through higher education advising, tuition assistance, certificate/diploma/degree completion

Inclusion Support:

- **15** Educators who received Intensive support, **11** Educators received General Support, through grants and technical assistance
- **115** Educators participated in trainings

NC Pre-K:

- **307** Children Served through high quality free Pre-Kindergarten program with BK licensed staff

Nurturing Parenting Program:

- **66** Parents and **83** Children served through 12 week intensive parenting sessions

Smart Start MASTERS:

- **115** Educators Served through technical support for NC Star Rated License Project and trainings

Smart Start Resource Center:

- **83** Patrons through memberships and lending library resources

Dolly Parton Imagination Library:

- **6,200** Children impacted with a total of **73,435** books delivered

Alliance for Children Board Members:

Nina Chaffin
Josh Francis
Angela Green
Jack Hargett
Dr. Andrew Houlihan
Angelia James
Dennis Joyner
Michelle Lancaster
Ashley McBride
Cheryl Neely
Dr. Gwen Perkins
Dr. Maria Pharr
Gene Robbins
Baxter Starnes
Christa Tyson
Mark Watson
Hayne White
Lorey White
Lauren Williams

Designees:

Renee McKinnon
Lauren Meseroll
Patrick Niland
Karen Tucker

Alliance for Children Staff

Linda Smith - Executive Director
Megan Helms - Office Administrator
Cindy Scarboro - Finance/Contracts Director
Suzanne Walters - NC Pre-K Administrator
Tara Stone - Community Education
Brittney Watts - Program Manager
Miranda Lord - Inclusion Specialist
Cindy Owen - Program Quality Specialist
Nanette Vallecillo - Receptionist



Alliance for Children
investing in bright futures



a partner in the
Smart Start network™