

UNION COUNTY CHRISTMAS parade

THE UNION COUNTY CHRISTMAS PARADE IN HISTORIC DOWNTOWN MONROE
OFFERS A UNIQUE AND EXCITING OPPORTUNITY TO SHOWCASE YOUR BUSINESS

On November 24, 2024 Union County families will gather in downtown Monroe to watch 150+ floats, marching bands, cars and even horses lead the way for Mr. & Mrs. Santa Claus.

Join the fun and excitement - become a parade sponsor!

\$1000 Premier Sponsor:

Let us know how we can customize your experience in the parade!

- ◆ Features your company logo on all promotional material such as posters, newspaper ads, press releases, social media and event website.
- ◆ VIP status at the parade including reserved space for up to 8 people in the VIP area to view the parade
- ◆ Space to showcase your business on Main Street - bring your company tent and information!
- ◆ A parade entry with featured placement at the front of the parade (\$230 value)
- ◆ Logo recognition on parade video for continued exposure following the event
- ◆ Sponsorship recognition at the Princess Crowning Ceremony prior to the parade at the Shops at Nottingham on November 2nd.



◆ **\$500 Event Sponsor:**

- ◆ Features your company logo on all marketing material including posters, press releases, social media and event website.
- ◆ Recognition on parade video and the Princess Crowning ceremony prior to event
- ◆ A parade entry with placement near the front of the parade (\$230 value)

<https://theallianceforchildren.org>

Yes. I would like to be a Community Partner in the 71st Annual Union County Christmas Parade.

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact Name: _____ Email: _____

Sponsorship Level: \$1000 Premier Sponsor \$500 Event Sponsor

Please bill me Enclosed is my check

Submit sponsor form to Alliance for Children by mail P.O. Box 988, Monroe, NC 28111
or email Linda Smith, executive director at: lsmith@theAllianceForChildren.org

Alliance for Children
investing in bright futures 
 a partner in the
smart start network.

Financial information about this 501(c)3 organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214 or 888-830-4989 for NC residents