

Alliance for Children

Annual Report

2020-2021



Alliance for Children
investing in bright futures



a partner in the
smart start network™

Our Year in Review

Over the past year, the work of Alliance for Children has been driven by the evolving needs of our early childhood community. This year has taught us to be flexible. The delivery of many of our services have been reimaged due to COVID restraints. We view these changes in a positive light as they gave us the opportunity to meet the needs of children and families in new ways. We know that the impact of COVID will be far reaching and long lasting. However, our commitment to quality in Child Care, Health, and Family Support activities remains strong. We are clear in our purpose of serving children Birth to Five and we continue the practice of partnering, serving, and reaching. The needs of our community may grow and change, but what remains constant is our dedication to Union County's smallest citizens. With that in mind we continue to grow, invest, and seek new ideas to ensure their success.

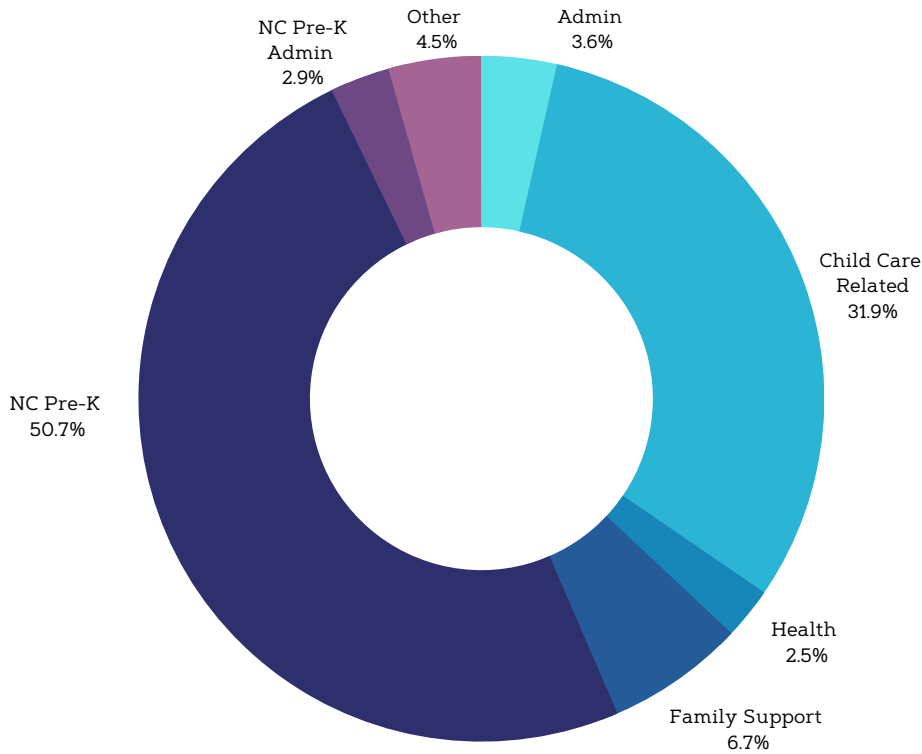


Highlights

- We received a third Farm to ECE (Early Childhood Education) imitative grant to collaborate with Weekday Children's Ministries and New Covenant Child Development Center, Union County Cooperative Extension, and the local farm community to enhance the health and education of young children.
- Continued support for our local childcare centers and family care homes navigating the changes that were faced due to COVID.
- NC Pre-K served 230 children in 23 classrooms as well as offering a virtual experience. NC Pre-K provided a high-quality educational experience to enhance school readiness.
- In the past year Dolly Parton Imagination Library has mailed 66,432 books to children in Union County. Serving 5,925 children. We continue our partnership with Atrium Health - Union to offer the program to every newborn.
- The 67th Annual Union County Christmas Parade was held virtually. We crowned the parade princess at the Shops at Nottingham.
- We were honored to receive over 1200 PetSmart stuffed animals for the fourth year. The stuffed animals are used as reading buddies to promote the Dolly Parton Imagination Library and literacy in the early childcare community.



Financial Overview



Program Expenditures from Allocated Funds

Child Care Related

Education Stars / SSRC	179,570
Inclusion Support	80,882
Pre-K MASTERS	102,750
Smart Start MASTERS	105,841
Subsidy - Purchase of Care	950,785
Subsidy Administration	175,000
Child Care Related Total	\$1,594,828

NC Pre-K

NC Pre-K Services	2,343,604
NC Pre-K Administration	143,864
Child Care Dev. Fund	46,091
NC Pre-K Total	\$2,533,559

Health Initiative

Breast Feeding Support	58,843
Child Care Health Consultant	63,266
Health Initiative Total	\$122,109

Total Alliance for Children Expenditures:

\$4,993,407

Family Support

Best Start	179,087
Circle of Parents	41,000
Nurturing Parenting	115,352
Family Support Total	\$335,439

Other

Administration	181,893
Community Education	111,261
Program Management	114,318
Other Total	\$407,472

Smart Start Total \$2,459,848

Our Impact



6695 Children impacted
934 Parents Served
456 Educators supported
through our network of
programs

Best Start - 29 parents served, 21 children served

Breastfeeding Support- 784 women served

Child Care Subsidy - 527 families served

Circle of Parents - 11 families participated

Education Stars - 100 Early Childhood Professionals enrolled

Inclusion Support - 15 children and parents, 179 educators served

NC Pre-K - 230 children enrolled/ 23 classrooms

NC PreK MASTERS - 246 children / 46 teachers

Nurturing Parenting Program - 85 children served, 76 parents participated

Smart Start MASTERS -59 training participants, 24 professionals in Intensive teaching assistance, 25 professionals in general teaching assistance

Smart Start Resource Center - 54 Patrons, 369 visits

Dolly Parton Imagination Library - 5907 children impacted with a total of 66,432 books delivered

Board Members:

Nina Chaffin
Josh Francis
Angela Green
Jack Hargett
Dr. Andrew Houlihan
Angelia James
Dennis Joyner
Michelle Lancaster
Ashley McBride
Cheryl Neely
Dr. Gwen Perkins
Dr. Maria Pharr
Gene Robbins
Baxter Starnes
Christina Tyson
Mark Watson
Hayne White
Lorey White
Lauren Williams



Due to the donation from Robbins and Associates and Lee Park Baptist Church we were able to gift child care centers touchless thermometers to help with COVID regulations

Members of the Monroe-Union Breakfast Rotary Club raised money during their golf tournament for Alliance for Children



Providing much needed support to local child care centers with the help of Lee Park Baptist Church

DESIGNEES

Dr. Cynthia Hogston
Maria Lander
Patrick Niland
Karen Tucker

Community Partners, Bright Blessings and ER Plumbing deliver books throughout the year to our NC Pre-K children



Alliance for Children Staff

Linda Smith - Executive Director
Brenda Grigston - Office Administrator
Cindy Scarboro - Finance / Contracts Director
Brittney Watts - Program Manager
Suzanne Walters - NC Pre-K Administrator
Tara Stone - Community Education Coordinator

