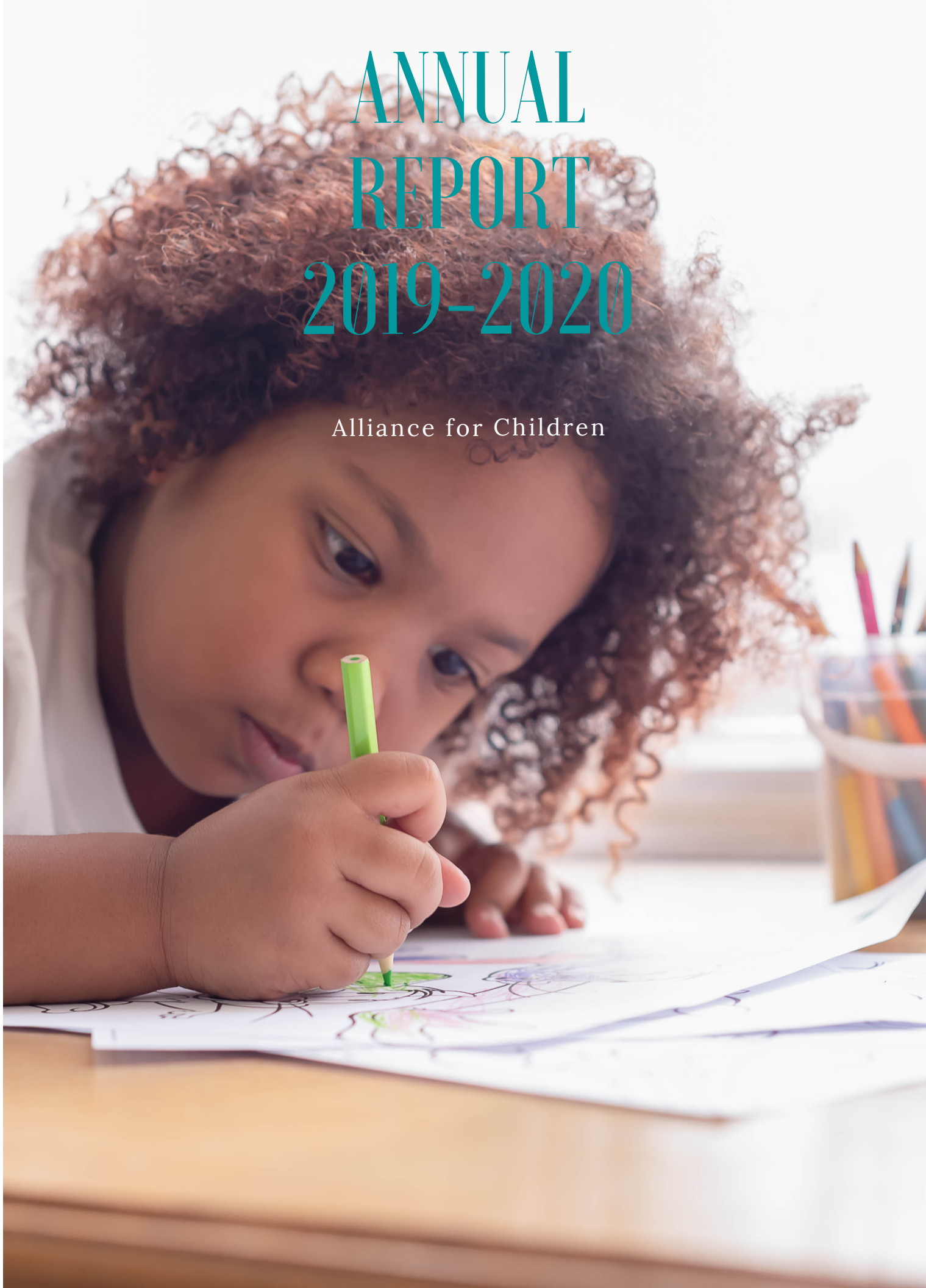


ANNUAL REPORT 2019-2020

Alliance for Children

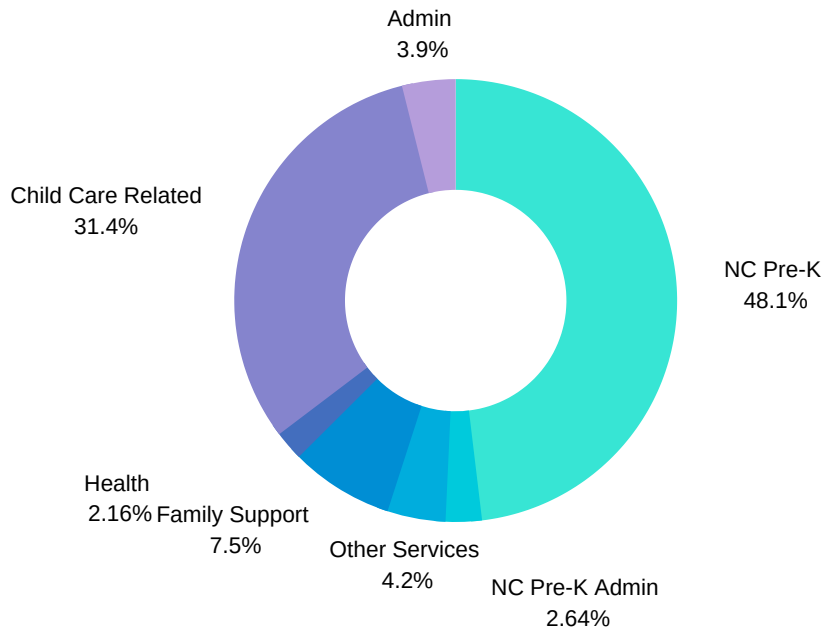


A YEAR IN REVIEW

- We were once again the recipient of over 1,000 PetSmart stuffed animals for the third year, using them as reading buddies to promote the Dolly Parton Imagination Library and reading in the early childcare community.
- As of June 30, 2020 we have served 4,924 children in Union County through Dolly Parton Imagination Library. We continue our partnership with Atrium Health - Union to offer the Dolly Parton Imagination Library to newborns.
- The 66th Annual Union County Christmas Parade was held in November, and we crowned the parade princess at Shops at Nottingham.
- We received a second Farm to ECE (Early Childhood Education) initiative grant to collaborate with Childtime Indian Trail, the farm community and Union County Cooperative Extension to bring awareness and make health food available to children and their families.
- A third Pathways to Grade Level Reading grant opportunity allowed us to pull together Early Childhood Professionals in Union County and provide input to the North Carolina B-5 Strategic Plan. We were asked to provide additional input by convening Union County parents for a family voice in the Strategic Plan.
- NC Pre-K served 369 children in 25 classrooms providing a high-quality educational experience to enhance school readiness. NC Pre-K switched to on-line learning in March to complete the school year due to COVID-19.
- The community came together when the COVID-19 pandemic began in March. We shifted our focus to become a resource for childcare centers who remained open. Many responded quickly to meet the most immediate and basic needs.
 - Robbins and Associates, Lee Park Church, Multiply Church, Baptist on Mission, Union County, Baxter Starnes, Community Shelter of Union County and countless others helped us provide thermometers, masks, cleaning supplies, hand sanitizer, diapers and wipes, and children's clothing to those in the early childhood community.



FINANCIAL OVERVIEW



OUR IMPACT

Best Start - 56 pregnant and parenting teens supported
 Breastfeeding Support - 718 women served
 Child Care Subsidy - 1258 children served
 Circle of Parents - 22 parents participated
 Education Stars - 112 Early Childhood Professionals enrolled
 Inclusion Support - 19 children / 92 Educators Served
 NC Pre-K - 369 Children enrolled
 NC Pre-K MASTERS - 369 children / 55 teachers
 Nurturing Parenting Program - 57 Parents served
 Smart Start MASTERS - 88 training participants / 27 professionals in Intensive teaching assistance/ 26 EC professionals in General teaching assistance
 Smart Start Resource Center - 59 Patrons / 748 visits
 Dolly Parton Imagination Library - 4924 children impacted



Program Expenditures from Allocated Funds

CHILD CARE RELATED

Education Stars / SSRC	190,653
Inclusion Support	74,500
Pre-K MASTERS	75,750
Smart Start MASTERS	83,750
Subsidy - Purchase of Care	925,785
Subsidy Administration	175,000

Child Care Related Total \$1,525,438

HEALTH INITIATIVE

Breastfeeding Support	62,373
Child Care Health Consultant	42,368

Health Initiative Total \$104,741

FAMILY SUPPORT

Best Start	182,500
Circle of Parents	41,000
Motheread	19,483
Nurturing Parenting	123,352

Family Support Total \$366,335

OTHER

Administration	186,856
Community Education	73,677
Program Management	95,062

Other Total \$355,595

Smart Start Total \$2,352,109

NC PRE-K

NC Pre-K Services	2,336,080
NC Pre-K Administration	128,218
Child Care Dev. Fund	37,376

NC Pre-K Total \$2,501,674

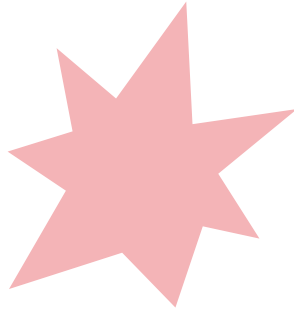
TOTAL ALLIANCE FOR CHILDREN EXPENDITURES \$4,853,783

6570 Children impacted
 872 Parents Served
 372 Educators supported
 through our network of
 programs



2019 Board of Directors

Hayne White, Chair
Dennis Joyner, Vice Chair
Lorey White, Secretary
Baxter Starnes, Treasurer
Koy Dawkins, Assistant Secretary
Nina Chaffin
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Dr. Maria Pharr
Gene Robbins
Christa Tyson
Mark Watson
Lauren Williams
Roy Young
Designees:
Dr. Cynthia Hogston Maria Lander
Patrick Niland Steve Ramsey



Alliance for Children Staff

Linda Smith - Executive Director
Brenda Grigston - Office Administrator
Cindy Scarboro - Finance /Contracts Director
Brittney Watts - Program Manager
Suzanne Walters - NC Pre-K Administrator
Tara Stone - Community Education Coordinator



Linda Smith, our Executive Director dropping off much needed supplies at Child Time of Indian Trail during COVID-19. Pictured with Mellonia Hemphill, Director of Child Time IT.



Suzanne Walters and Brittney Watts, speaking with a parent at our NC Pre-K Drive Thru Event held in response to COVID-19 to safely register children for NC Pre-K and the Dolly Parton Imagination Library.



Sophie Pflug, a 10th grader at Weddington High School, made masks for NC -Pre K students.



Lee Park Church supported child care centers during COVID-19 by making snack baskets, providing much needed good will during a stressful time. Forty seven baskets were made and delivered by volunteers.

